



Economic Development Advisory Commission Agenda

November 3, 2011

The Economic Development Advisory Commission is a citizen commission appointed by the Fremont City Council. Economic Development Advisory Commission business is conducted in a public forum and operates within the rules and provisions of the Brown Act. Information on the Brown Act may be obtained from the City Clerk's office at 3300 Capitol Avenue, (510) 284-4060.

General Order of Business

1. Call to Order - 8:00 a.m.
2. Roll Call
3. Approval of Minutes
4. Public Communications
5. Future Agenda Items
6. Commissioner/Staff Report on Sectors
7. Commissioner/Staff Report on Corporate Site Visits
8. Commissioner/Staff Report on SVEDA, East Bay EDA, Other Meetings
9. Future Agenda Items
10. Adjournment

Order of Discussion

Generally, the order of discussion after introduction of an item by the chair will include comments and information by staff followed by Economic Development Advisory Commission questions, inquiries or discussion. The applicant, authorized representative or interested citizens may then speak on the item. At the close of public discussion, the Commission will consider the item and action will be taken.

Public Communications

Any person desiring to speak on a matter that is not scheduled on this agenda may do so under Public Communications. The Economic Development Advisory Commission will take no action on an item which does not appear on the agenda. The item will be agendaized for the next regular meeting or at a special meeting called in accordance with the terms of the Brown Act. The Economic Development Advisory Commission may establish time limits of presentations.

Information

Regular scheduled meetings of the Economic Development Advisory Commission are conducted at City Hall, 3300 Capitol Avenue, Building A, Ardenwood Room. Meetings are held at 8:00 a.m. on the first Thursday of January, March, May, July, September, and November. Meetings may be tape recorded at the discretion of the Chair.

Copies of the Agenda are available at the City Manager's Office five days preceding the regularly scheduled meeting.

Information about the City or items scheduled on the Agenda may be referred to:

Kelly Kline, Economic Development Director
Office of Economic Development
3300 Capitol Avenue
Fremont, CA 94538

Telephone: (510) 284-4020

Your interest in the conduct of your City's business is appreciated.

Economic Development Advisory Commission

Vinton Bacon
Cindy Bonior
Sheena Chang, Chair
Teresa Cox
John J. Dutra
Nancy Lee
Peggy Kraus
Tim Tran, Vice Chair

Office of Economic Development Staff

Kelly Kline, Economic Development Director
Christina Briggs, Economic Development Manager
Hope Shapiro, Economic Development Coordinator
Kim Marshall, Economic Development Assistant

The City of Fremont does not discriminate on the basis of disability. Reasonable auxiliary aids are provided upon request to persons with disabilities to afford an equal opportunity to services, programs, and activities. Inquiries may be forwarded to the Director of the Human Services Department, P.O. Box 5006, Fremont, California, 94537-5006. (510) 574-2050.

MEETING AGENDA
FREMONT ECONOMIC DEVELOPMENT ADVISORY COMMISSION (EDAC)
THURSDAY –November 3, 2011
8:00 A.M. - 9:30 A.M.
ARDENWOOD ROOM
3300 CAPITOL AVENUE, BUILDING A

1. CALL TO ORDER

2. ROLL CALL

3. APPROVAL OF MINUTES for regular meeting of September 8, 2011

4. PUBLIC COMMUNICATIONS (written/oral)

5. SCHEDULED ITEMS

5.1 Topic: Commercial Green Building Update

Who: Dan Schoenholz, Deputy Community Development Director

Time: 8:10-8:40 a.m.

Process: Information

Outcome: Addresses Mission Statement Objective III – Monitor local, state and federal issues that may affect Fremont businesses and new development.

Attachments: None

6. COMMISSIONER/STAFF REPORT ON THE FOLLOWING SECTORS:

9.1 Industrial/Manufacturing/Technology

9.2 Commercial/Retail

9.3 Midtown

9.4 Warm Springs

6.4 Office Development

6.5 Labor & Employment/Education

6.6 Chamber of Commerce/Neighborhood Business Associations Update

7. COMMISSIONER/STAFF REPORT ON CORPORATE SITE VISIT

- Deeya Energy
- Kuda Express
- Plexus Corp

8.COMMISSIONER/STAFF REPORT ON SVEDA, East Bay EDA, OTHER MEETINGS

- a. Past Meetings
 - Silicon Valley Leadership Group “Game Changers,” September 13
 - CREW Silicon Valley, September 13
 - Career Strategies Forum sponsored by the NSVP, September 15
 - Planning Commission (General Plan), October 20
- b. Current Meetings
 - ICSC Alliance Program, November 9, 8:30 a.m. – 4:00 p.m., Hilton San Francisco Union Square
 - East Bay EDA Strategic Planning Workshop, December 5, 8:30-12:00, Crowne Plaza Concord/Walnut Creek
- c. Past Alameda County SBDC Workshops
 - Increase Your Retail Sales This Holiday Season!, September 15
- d. Upcoming Alameda County SBDC Workshops
 - Accessing Capital, January 19, 8:30 a.m. – 12:00 Noon, Fremont City Council Chambers

9. FUTURE AGENDA ITEMS

10. ADJOURNMENT